

LEADERSHIP

The Voice of Leadership:

How Leaders Inspire, Influence and Achieve Results

MCE Management Centre Europe®

www.mce.eu

The Voice of Leadership

How Leaders Inspire, Influence and Achieve Results

Learn how to get buy-in, gain trust and inspire loyalty by communicating as a leader



Ideal for

You are an experienced manager or executive. You want to move your leadership skills to the next level by focussing on your leadership voice, your messaging and your personal style.

- Managers
- Senior Managers

Learn, Practice and Use

- Improve your leadership communication skills
- Build greater buy-in, trust and loyalty from your teams
- Demonstrate grace under fire and defuse tension
- Overcome resistance to change
- Motivate followers and inspire them to action across the organization
- Rally support in difficult situations
- Learn how to coach, counsel and mentor for improved performance
- Manage conflict and hostile disputes professionally
- Generate presence and charisma that command professional respect
- Use a matrix to plan your leadership messages
- Share your knowledge and challenges with your peers and MCE's highly experienced faculty

Highlights

- Assess your current leadership communication style against the five key traits of effective executive communication
- Find your own leadership voice using assessment, role plays, exercises and feedback

Key Competences

- Building buy-in, trust & loyalty
- Motivating and inspiring
- Communication skills
- Managing stress & anxiety
- Coaching & mentoring
- Creating a leadership style

Practical Information

FACE-TO-FACE

3 days

€3,795

LIVE ONLINE

4 × 3-hour sessions

€2,995

SCAN HERE

FULL OUTLINE, DATES & LOCATIONS →

AVAILABLE IN-COMPANY

This programme is available as an in-company solution for your teams. mce.eu/inco

Programme Modules

1 The Voices of Effective Leaders – Past and Present

- Describe typical situations requiring leadership communication and assess how well you use the language of leadership in these situations
- Identify five traits of effective leadership communication and assess how well you demonstrate those traits

2 Finding Your Leadership Voice

- Learn the two components of a leader's voice
- Describe several leadership communication styles and describe your dominant style

3 Crafting Compelling Messages That Inspire Action and Produce Results

- Pinpoint the desired results of your leadership message by using a results matrix
- Shape your leadership message

4 Setting the Stage for Powerful Communication

- Pick the right forum for leadership communications and create a winning setting for your key messages
- Overcome stage fright and communication anxiety

5 Taking the Lead

- Generate presence and charisma that command respect
- Send clear messages that maximize audience understanding

6 Setting the Direction You Want Others to Travel

- Communicate a clear mission and inspire vision and values
- Delegate authority in ways that prompt others to take responsibility

7 Influencing and Inspiring Others into Action

- Identify the factors that demotivate
- Light a fire in the hearts of others

8 Coaching, Counselling and Mentoring for Improved Performance

- Stimulate and guide authentic coaching, counselling and mentoring sessions

9 Addressing Tough and Touchy Topics in Ways That Defuse Tension

- Handle conflict and hostile disputes

MCE is your reliable partner for continuous success with agile people development solutions.

10,000,000

participants on AMA & MCE programmes in the last 10 years

92%

of Fortune 1,000 companies are our business partners

96%

of participants report they are using what they have learnt at AMA & MCE

1,000+

expert facilitators globally

100+

Open Training Programmes running throughout EMEA

100+

year's experience working with our clients around the globe

AVAILABLE IN-COMPANY

Train your whole team together

This programme is also available as an in-company solution, adapted to your organisation and run for your teams.

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FOR MORE INFORMATION, PLEASE CONTACT

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