

ANALYTICS & STRATEGIC THINKING

Strategic Thinking

Management Centre Europe®

www.mce.eu

Strategic Thinking

Develop your strategic mindset to increase the overall success of your strategic plans.



Ideal for

You are a manager, director or leader who needs strategic thinking skills to gain better business insights and identify trends that can contribute to a more successful business strategy.

- Managers
- Senior Managers

Learn, Practice and Use

- Explore ways to challenge your assumptions and view your business in a new light
- Learn and apply different thinking methods to avoid groupthink
- Control reactive fixes to problems even in an uncertain business environment
- Generate new ideas and evaluate future scenarios before your competitors do
- Know when to embrace necessary risk, even if resources and information are limited
- Learn to create better short-term goals that support long-term strategy
- Compare and contrast strategic thinking to analytical thinking, critical thinking and inductive and deductive reasoning
- Recognize and use thinking skills that support imagining new ways of relating to your market and your customers
- Share your knowledge and challenges with your peers and MCE's highly experienced faculty

Highlights

- Compare and contrast strategic thinking to analytical thinking, critical thinking, and inductive and deductive reasoning.
- Create an action plan for development of strategic thinking skills in your role.

Key Competences

- Strategic thinking processes
- Understanding influences and relationships in your company
- Assessing your strategy
- Generating new ideas
- Embracing necessary risks

Practical Information

FACE-TO-FACE

2 days

€2,595

SCAN HERE

FULL OUTLINE, DATES & LOCATIONS →

AVAILABLE IN-COMPANY

This programme is available as an in-company solution for your teams. mce.eu/inco

Programme Modules

1 Context of Strategic Thinking

- Define strategic thinking and recognise how it can be used in your day-to-day work
- Compare and contrast strategic thinking to analytical thinking, critical thinking, and inductive and deductive reasoning
- Identify the characteristics of strategic thinkers

2 Strategic Thinking Process and Skills

- Explain a model for strategic thinking in day-to-day activities and work applications
- List skills and tools that can be used to support strategic thinking

3 Assess the Current State

- Identify the influences and relationships at different levels of an organization that can impact a strategy
- Recognise and identify patterns of interaction and development that are likely to influence the effectiveness of a strategy
- Incorporate multiple perspectives on a possible strategy, and assess different influences on the potential success

4 Envision a Desired Future State

- Envision a desired future state
- Recognise and use thinking skills that support imagining new ways of relating to the market and customers

5 Build Your Path on Paper

- Identify and sequence the multiple steps to move from the current state of the issue/opportunity to the desire future state
- Anticipate the reactions/responses of others in the larger systems impacting your situation
- Identify and conduct experiments and tests that point your way forward

6 Implement Your Strategic Knowledge and Skills

- Assess what you gained from applying strategic thinking tools to your project
- Anticipate pitfalls you may encounter as a strategic thinker
- Create an action plan for development of strategic thinking skills

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10,000,000

participants on AMA & MCE programmes in the last 10 years

92%

of Fortune 1,000 companies are our business partners

96%

of participants report they are using what they have learnt at AMA & MCE

1,000+

expert facilitators globally

100+

Open Training Programmes running throughout EMEA

100+

year's experience working with our clients around the globe

AVAILABLE IN-COMPANY

Train your whole team together

This programme is also available as an in-company solution, adapted to your organisation and run for your teams.

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FOR MORE INFORMATION, PLEASE CONTACT

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