

Mini MBA for the Mining Industry

MCE Management Centre Europe®

www.mce.eu

Mini MBA for the Mining Industry

Get the key business skills you need for your management role in the Mining Industry.



Ideal for

You have been working in the mining industry for 5+ years. You have an engineering, technical, scientific or specific role and are moving into a commercial or management position

New Managers

Managers

Learn, Practice and Use

- Understand how a mining company works with a multi-functional overview of the business and the key leadership competences you need
- Develop strategic thinking, planning & execution skills using the right tools & frameworks
- Make better business decisions and improve your contribution to the business
- Be able to assess the business environment and translate changes into competitive strategies for sustainable growth
- Support strategic goals from top management and be able to translate them for your area and implement them more efficiently
- Better implement strategy through the people in your team and different departments with new management and leadership skills
- Share your knowledge and challenges with your peers and MCE's highly experienced faculty

Highlights

- Understand the mining industry and the strategies of key international mining companies
- Use Blue Ocean Thinking to explore new ideas and strategies
- Learn how to make better financial and investment decisions

Key Competences

- Strategic leadership
- Competitive strategies
- Operational excellence
- International finance
- Strategy roadmapping
- Managerial economics

Practical Information

FACE-TO-FACE

5 days

€4,295

LIVE ONLINE

12 × 3-hour sessions

€4,295

SCAN HERE

FULL OUTLINE, DATES & LOCATIONS →

AVAILABLE IN-COMPANY

This programme is available as an in-company solution for your teams. mce.eu/inco

Programme Modules

1 Leadership

- Leadership competences and organizational success
- Leadership characteristics of successful leaders: Learning from the best
- Emotional intelligence and personal impact
- Leadership in a global context and in a VUCA (volatile, uncertain, complex, ambiguous) world
- Leadership in a culturally diverse environment
- Leadership through disruptive change and innovation
- Evening work: reading

2 Strategy & Marketing

- Strategy roadmap and competitive strategy: The mining market and strategies of international mining companies
- Blue Ocean Thinking: A management method of creating business strategies based on the idea that every enterprise can achieve higher profit by creating new demand in non-competitive markets.
- Innovation and strategic agility
- Marketing and sales: Insight selling and negotiating to win
- Evening work: reading

3 Operational Excellence

- Select the right Organizational Design
- Technology trends in mining: Automation, robots, and IoT technology
- Manage projects and mining operations efficiently
- Manage and develop your staff and communicate across the organization
- Mining exploration, development and production
- Production contracts and projects: Engineering, Procurement and Construction (EPC) strategies and contracting
- Financial Statements – Profit & Loss Statement (P&L)

4 International Finance

- Understand mining finance basics
- International financial markets: Rules and principles of contracting
- Make better investment decisions
- Manage Joint Venture finance
- Final evening assignment (reading)

5 International & Managerial Economics

- Geopolitics in the mining sectors
- Resource owners, mining contracts, tax regimes and local content
- International and managerial economics: key social and economic phenomena, developments, and their impact on organizations and businesses
- Entering foreign markets: the 3 steps to enter foreign markets
- Bringing it all together: your key learnings.
- Preparation for the knowledge test.

MCE is your reliable partner for continuous success with agile people development solutions.

10,000,000

participants on AMA & MCE programmes in the last 10 years

92%

of Fortune 1,000 companies are our business partners

96%

of participants report they are using what they have learnt at AMA & MCE

1,000+

expert facilitators globally

100+

Open Training Programmes running throughout EMEA

100+

year's experience working with our clients around the globe

AVAILABLE IN-COMPANY

Train your whole team together

This programme is also available as an in-company solution, adapted to your organisation and run for your teams.

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FOR MORE INFORMATION, PLEASE CONTACT

+32 2 543 21 20 · info@mce.eu

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