

Mini MBA for the Energy Industry

MCE Management Centre Europe®

www.mce.eu

Mini MBA for the Energy Industry

Develop the key business skills you need to become a great all- round manager in the Energy Industry.



Ideal for

You have been working in the Energy industry for 5+ years. You have an engineering, technical, scientific or specific role and are moving into a commercial or management position. This is the ideal programme for you

- New Managers
- Managers

Learn, Practice and Use

- Understand how a company works with a multi-functional overview of the Energy industry and the key leadership competences necessary for success
- Develop strategic thinking, planning and execution skills using key tools and frameworks
- Learn how to influence, enable and deliver wider organizational objectives
- Make better business decisions and improve your contribution to the business
- Be able to assess the business environment & translate changes into competitive strategies
- Support strategic goals from top management and be able to translate them for your area and implement them more efficiently
- Learn about cash management, accounting and investment decisions to become a better all round manager in the Energy industry
- Share your knowledge and challenges with your peers and MCE's highly experienced faculty

Highlights

- Learn and practice new skills with role plays, case studies and exercises in this intensive programme
- In just 5 days or 12 sessions, get a full understanding of the industry and how your role can develop in the future

Key Competences

- Strategic execution
- Stakeholder management
- Operational excellence
- Change management
- Business finance
- HR management

Practical Information

FACE-TO-FACE

5 days

€4,295

LIVE ONLINE

12 × 3-hour sessions

€4,295

SCAN HERE

FULL OUTLINE, DATES & LOCATIONS →

AVAILABLE IN-COMPANY

This programme is available as an in-company solution for your teams. mce.eu/inco

Programme Modules

1 Strategic Framing

- Overview of the oil and gas industry
- Strategic framing
- The changing world and its impact
- Price premises and scenario planning

2 Strategy Execution

- Strategy option and choice
- Business models
- Strategy execution
- Stakeholder management cont'd
- Programme management

3 Operational Excellence

- Operational performance maximization
- Managing planned maintenance shutdowns
- Managing planned maintenance shutdowns cont'd
- HR management
- International negotiations

4 Finance

- Finance fundamentals
- Cash management
- Management accounting
- Basis of investment decision making
- Product sharing contracts

5 Leadership

- Lessons from great leaders
- Your behaviour preference
- Cross-cultural awareness
- Change management
- Leadership communication
- Personal action plan
- Closing

MCE is your reliable partner for continuous success with agile people development solutions.

10,000,000

participants on AMA & MCE programmes in the last 10 years

92%

of Fortune 1,000 companies are our business partners

96%

of participants report they are using what they have learnt at AMA & MCE

1,000+

expert facilitators globally

100+

Open Training Programmes running throughout EMEA

100+

year's experience working with our clients around the globe

AVAILABLE IN-COMPANY

Train your whole team together

This programme is also available as an in-company solution, adapted to your organisation and run for your teams.

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FOR MORE INFORMATION, PLEASE CONTACT

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