

BESTSELLER

LEADERSHIP

Leadership for Boosting Performance

MCE Management Centre Europe®

www.mce.eu

★ BESTSELLER

Leadership for Boosting Performance

Identify your three drivers for stand-out performance



Ideal for

You are a senior leader and a manager of managers and you are faced with many executive challenges in your role. You want to boost the performance of your organization, division or department.

Senior Managers

Learn, Practice and Use

- Align teams on key drivers of your leadership
- Move from strategy, vision, objectives to out-performance
- Inspire a shared corporate vision at all levels of the organization
- Learn how to digitalize with humans
- Become a bold and responsible leader
- Develop your innovation culture
- Understand customer intimacy and what it means for your company
- Build a growth mindset
- Implement your DEIB strategy
- Understand your brand and what it means for your people and your clients
- Work with positive emotions and leadership models

Highlights

- Receive your copy of "What Leadership is For: Identifying the Three Drivers for Stand-Out Performance"
- Explore the 12 drivers of leadership in today's world
- Choose your 3 focus areas and build your leadership plan

Key Competences

- Executive leadership,
- Strategic thinking & Execution
- Diversity & Inclusion
- Digital transformation
- Customer focus
- Operational Excellence
- Partnership skills
- Employee engagement.

Practical Information

FACE-TO-FACE

4 days

€4,995

LIVE ONLINE

8 × 3-hour sessions

€4,995

SCAN HERE

FULL OUTLINE, DATES & LOCATIONS →

AVAILABLE IN-COMPANY

This programme is available as an in-company solution for your teams. mce.eu/inco

Programme Modules

1. **Leadership Model - Identifying your three drivers**
   - Understanding the overall concept
   - Exploring the quadrants and 12 potential drivers
   - Where is your organization today
2. **Leadership for Growth**
   - Growth mindset
   - Accelerated growth
   - Going beyond the constraints of scale
   - Who is going to follow?
   - Securing the value
3. **Leadership for Innovation**
   - The innovation radar
   - Red ocean, blue ocean
   - Better innovation
   - The possibility gap
   - Creative culture
   - Getting everyone involved
4. **Leadership for Partnerships**
   - Innovation partnerships
   - Growth partnerships
   - Partnership skills
   - Three degrees of partnership
5. **Leadership for Strategy Execution**
   - Misaligned value in organizations
   - The discipline of market leaders
   - Moving from strategy to performance
   - The strategy house
   - The execution framework
6. **Leadership for Effectiveness**
   - The core competencies of effectiveness
   - The billion-dollar turnaround
   - Being bold and responsible
7. **Leadership for Digitalization**
   - Digital experiences
   - Data, analytics, and processes
   - Cross-functional teams
   - Design principles
   - Digitalizing with humans
8. **Leadership for Employee Experience**
   - A more human deal
   - Design thinking
   - Creating an employee experience
   - Purposive employees
   - Strategic transformations and metrics
9. **Leadership for Diversity and Inclusion**
   - Commitment and impact
   - Breaking down invisible walls
   - Transformational models
   - Metrics
   - Implementing DEIB
10. **Leadership for Inspiration**
    - Inspiring a shared vision
    - Becoming inspiring and inspirational models
    - Cascading inspiration
    - Leadership presence
11. **Leadership for Customer Focus**
    - Bad profits, good profits
    - The paradox of growth
    - A seamless experience
    - Business metrics
    - Turning numbers into behaviours
12. **Leadership for Brands**
    - Classic brands caught in the middle
    - New brands, value discipline and becoming number one
    - Brand definition
    - Brand implementation
13. **Leadership for Personalization**
    - Customer intimacy
    - Personalization as standard
    - Intelligent customer engines
    - Managing personalization
    - Designing the experience
    - Data analytics
    - Winning with AI
14. **Leadership without Authority**
    - Creating your power base
    - Organizationally savvy
    - Positive emotions
    - MCE models and frameworks
    - Persuasion
15. **Choosing your 3 Focus Areas**
    - Where do you want to be and how to get there : Action plan

MCE is your reliable partner for continuous success with agile people development solutions.

10,000,000

participants on AMA & MCE programmes in the last 10 years

92%

of Fortune 1,000 companies are our business partners

96%

of participants report they are using what they have learnt at AMA & MCE

1,000+

expert facilitators globally

100+

Open Training Programmes running throughout EMEA

100+

year's experience working with our clients around the globe

AVAILABLE IN-COMPANY

Train your whole team together

This programme is also available as an in-company solution, adapted to your organisation and run for your teams.

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FOR MORE INFORMATION, PLEASE CONTACT

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