

Open Training Programmes

📍 **Riyadh & AlUla**



Business Strategy & Planning for Managers

Develop the best strategic plans to support your company's goals and future growth

Highlights

- Use the I/P (importance/performance) matrix as a competitive tool for your organization
- Explore the product/industry/life-cycle curve
- Translate big ideas into a well-executed strategic planning

Key Competences

- Strategic planning
- Strategic alignment
- Understanding mega patterns
- Strategy & finance
- Business planning
- Risk management

The Right Programme for You

You are a manager or business leader. You need to develop new strategies and plan for the future. This programme gives you the key strategy & planning skills you need for your role.

Managers

New Managers



Learn, Practice and Use

- **Identify** strategic planning issues in order to develop a unique competitive advantage
- **Learn** key analytical and conceptual approaches
- **Align** your organization with your strategic planning goals by integrating strategy, objectives, metrics, and performance
- **Identify** evolving strategic patterns and generate ideas
- **Incorporate** customer needs into your strategic planning
- **Use** a case study to examine the strategic planning process in detail
- **Recognize** how the actions of customers, competitors, and your own company determine the outcomes in your markets
- **Determine** the best approach to effectively implement your strategic planning
- **Share** your knowledge and challenges with your peers and MCE's highly experienced faculty

Practical Information

Face-to-Face



3 days
€3,495

Future Dates

6 - 8 SEP

Riyadh & AlUla

The programme is available as an **In-Company solution** for your teams. More information at mce.eu/inco

[Click here for full programme outline and register](#)

AI for Managers: From Resistance to Results

Turning AI plans into results

Highlights

- Understand how AI reshapes decisions, workflows and the role of managers
- Identify AI opportunities that create real business value
- Build a practical 90-day roadmap for implementing AI in your team

Key Competences

- Understanding AI Fundamentals
- AI–Business Value Alignment
- Data Readiness & Constraints
- Workflow & Process
- Redesign
- Leading AI Driven Change

The Right Programme for You

You are a people manager or operational leader at the forefront of AI implementation who needs practical clarity on how to translate AI strategy into day-to-day operations while supporting teams through change.

Managers



Learn, Practice and Use

- **Understand** AI clearly and confidently through simple, nontechnical explanations.
- **Identify** high value AI opportunities using structured frameworks and prioritization tools.
- **Assess** your organization's data readiness by mapping data gaps, ownership, and quality.
- **Redesign** workflows by defining human in the loop decision points and embedding AI effectively in the loop decision points and embedding AI effectively.
- **Simulate** AI enabled processes with a hands-on "Build Your Own Agent" activity.
- **Strengthen** organizational readiness by understanding required roles, skills, and cultural factors.
- **Navigate** resistance and lead your team through AI enabled change with practical leadership tools.

Practical Information

Face-to-Face



3 days
€2,995

Future Dates

13 - 15 SEP

Riyadh & AIUla

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5-Day Mini MBA

Get equipped with the practical, operational and managerial skills you need to become a great manager & boost your career.

Highlights

- Get the essentials of a Mini MBA in just 5 days or 12 sessions
- Make real business decisions with the online Business Simulation used throughout the programme.
- Intensive days working in teams and individually.

Key Competences

- Leadership skills
- Strategy execution
- Business finance skills
- Supply chain management
- Marketing & sales skills
- Change management

The Right Programme for You

You are an engineer, specialist, scientist or technical professional and you have a new management role. This programme gives you the key skills you need to become a great manager and boost your career.

Managers

New Managers



Learn, Practice and Use

- **Understand** how a company really works with a multi-functional overview of business and key leadership competences you need in your role
- **Develop** strategic thinking, planning and execution skills at a divisional or functional level, using the right tools and frameworks
- **Influence**, enable and deliver wider organizational strategies
- **Make** better business decisions and improve your contribution to the business
- **Be able** to analyse the business environment and translate changes into competitive strategies for sustainable growth
- **Support** strategic goals from top management and be able to translate them for your area and implement them more efficiently
- **Share** your knowledge and challenges with your peers and MCE's highly experienced faculty

Practical Information

Face-to-Face



5 days
€3,995

Future Dates

27 SEP - 1 OCT
22 NOV - 26 NOV

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Leading People in Uncertain Times

Become a confident leader who keeps people engaged and performing under pressure

Highlights

- Emotional composure when the pressure spikes
- Trust-building behaviours that calm teams
- Clear, structured communication
- Coaching skills that unlock performance

Key Competences

- Communicating clearly
- Coaching under pressure
- Leading with empathy
- Managing stress and fatigue
- Maintaining trust and engagement

The Right Programme for You

You are a leader who must deliver results while managing uncertainty, pressure, and change – and who wants to lead with calm, clarity, and confidence when teams need stability most.

Managers

Senior Managers



Learn, Practice and Use

- **Understand** how uncertainty affects behaviour and performance
- **Develop** communication habits that cut through noise
- **Cultivate** a calm leadership presence people rely on
- **Empower** your team through focused coaching conversations
- **Communicate** tough messages with transparency and respect
- **Set** expectations that create stability
- **Navigate** conflict and anxiety with confidence
- **Align** individual effort with shifting priorities

Practical Information

Face-to-Face



3 days
€3,995

Future Dates

4 OCT - 6 OCT

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Developing Personal Influence and Impact

Get the influencing skills you need to get things done today with your colleagues throughout the company.

Highlights

- You practice and develop your influencing skills with extensive role plays, case studies and exercises over 4 days.
- Develop a personal action plan that you take back with you to implement in your organization immediately.

Key Competences

- Persuasion and influence
- Developing self-confidence
- Interpersonal effectiveness
- Managing resistance
- Building networks
- Navigate corporate politics

The Right Programme for You

Influencing is an important part of your role, and you have regular contact with a wide range of colleagues across different areas of the organization. You want to improve your influencing and persuasion skills.

Managers

Business Professionals



Learn, Practice and Use

- **Influence** the people you need to get your project done and to meet your goals and objectives
- **Manage** internal politics and difficult people and overcome resistance
- **Project** a stronger, more confident and professional image so that others will listen to you
- **Build**, manage and leverage a personal network of colleagues
- **Apply** a wider range of high impact influencing strategies to get what you need, regardless of your position or level of authority
- **Develop** a personal action plan that you will take back with you to implement within your organization
- **Understand** power, politics, persuasion and the impact on strategy execution
- **Share** your knowledge and challenges with your peers and MCE's highly experienced faculty

Practical Information

Face-to-Face



4 days
€3,995

Future Dates

18 - 21 OCT

Riyadh & AIUla

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Developing Executive Leadership

Get the executive leadership skills you need to drive your team's performance and boost your own career.

Highlights

- Develop your own personal leadership style and master the competences of effective executive leadership.
- Do a self assessment and evaluate the relationships between your leadership challenges and your assessment results.

Key Competences

- Executive leadership
- Coaching
- Communication skills
- Decision-making
- Business strategy processes
- Inspiring your team

The Right Programme for You

You are a manager or executive who leads others who have management responsibilities. You need to develop your decision-making, leadership and motivational skills.

Senior Managers

Managers



Learn, Practice and Use

- **Identify** and begin to address your leadership challenges
- **Analyse** the results of your self-assessment strengths and development needs
- **Relate** the components of strategic leadership to your organization
- **Assess** your emotional intelligence and its impact on your leadership potential
- **Understand** and apply the concepts of strategic leadership
- **Coach** employees toward improved performance
- **Discover** your personal values and ethics and their influence on your leadership
- **Identify** and apply practices that influence motivation and engagement
- **Assess** the culture of your organization
- **Create** a personal development plan to bolster your executive performance
- **Share** your knowledge and challenges with your peers and MCE's highly experienced faculty

Practical Information

Face-to-Face



3 days
€3,795

Future Dates

8 - 10 NOV

Riyadh & AlUla

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Project Management Excellence

The Complete Programme

Delays, cost overruns, or quality problems can wreck your project.
Learn how to get your project right every time

Highlights

- Learn all aspects of project management from the perspective of the PMBOK® guide in 5 intensive days
- Get the knowledge you need to join a PMP exam prep training programme

Key Competences

- 47 PMBOK® competencies
- Staffing projects for success
- Stakeholder management
- Performance management
- Change management
- Risk management

The Right Programme for You

You are a project manager and already have some experience initiating, planning and managing projects. You want to develop your skills even further. This programme is not for managers new to project management.

Managers

Business Professionals



Learn, Practice and Use

- **Identify** and perform stakeholder analysis
- **Develop** a WBS (Work Breakdown Structure) and create a project charter
- **Determine** the critical path of a project
- **Staff** your project for optimum results
- **Gain** more skills in executing, monitoring & controlling the tasks defined in your project plan
- **Define** roles and responsibilities of the project team members
- **Monitor** all project risks
- **Manage** the financial resources for your project
- **Conduct** the kick-off meeting and get buy in
- **Archive** and retain relevant project records
- **Share** your knowledge and challenges with your peers and MCE's highly experienced faculty

Practical Information

Face-to-Face



5 days
€4,295

Future Dates

6 - 10 DEC

Riyadh & AlUla

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[Click here for full programme outline and register](#)

MCE Open Programmes Schedule at a Glance

 **Riyadh & AlUla**

Every MCE face-to-face open training programme in Saudi Arabia this year, with dates, in one place.

PROGRAMME & DATES

6-8 SEP

Business Strategy & Planning for Managers

13-15 SEP

AI for Managers: From Resistance to Results

27 SEP-1 OCT

5-Day Mini MBA

4-6 OCT

Leading People in Uncertain Times

18-21 OCT

Developing Personal Influence and Impact

8-10 NOV

Developing Executive Leadership

22-26 NOV

5-Day Mini MBA (2nd session)

6-10 DEC

Project Management Excellence: The Complete Programme

ALL SAUDI ARABIA PROGRAMMES

**See full outlines, pricing &
register online**

Explore Saudi Arabia Programmes →

NEED GUIDANCE?

Speak to Our Local Advisor

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