

Management Centre Europe is inviting you to a **Business Breakfast** on

Leadership for Boosting Performance in the AI Era

By Patrick Faniel

Based on the book "What Leadership is For", Management Centre Europe has the pleasure to invite you to attend a presentation on "Leadership to Boost Performance in the AI Era" followed by a networking breakfast.

In a recent interview with the CEO of a global financial firm, the journalist asked them what a good leader looks like in today's world. The answer was clear: « A leader today has to manage and own many dimensions : everything is important, from the client focus to the internal processes through to diversity. The task has become extremely complex ».

It is true. Leadership is much more complex in our current and rapidly changing world. Regardless of the industry, disruption can be rapid and dramatic. What is then leadership for ? It is obvious that leaders need to act and consider all aspects of business and not just « the style of their leadership ». We have identified 12 areas, in 4 categories, to summarize those aspects or dimensions.

But to out-perform, being aware of those dimensions is not enough. Leaders must select and focus on a maximum of 3 dimensions, that will be the real drivers of their actions and that will drive their leadership. And depending on that choice, the recipe of success and the way to cascade down and align managers and teams will be completely different. It is a question of choice and focus. Successful companies are very clear on their drivers.

This Business Breakfast covers:

- Introduction: Our chaotic world and its impact on companies and leaders
- Challenges of leaders in a changing environment including AI
- A model of leadership: choose the drivers to adapt and boost performance
- Competences and skills aligned with challenges and focus
- Questions and Answers
- Breakfast and networking

You will be able to buy a copy of the book at the event, or order your copy on

Amazon

Wordery

Novaro Publishing



Speaker/Author

Mr. Patrick Faniel

Managing Director of MCE, a leading force in developing and inspiring leaders and managers in Europe, the Middle East and Africa. As part of the American Management Association, MCE runs open programmes and customized learning solutions for executives, teams and organizations.

As a chief executive, as a founder, as a professor and in business development, Patrick Faniel has been transforming performance in ventures of all sizes for the last 25 years.

What is Leadership for?

Patrick is author of the book « What Leadership is For » which helps you to understand all the key dimensions of leadership today. It also presents how to act depending on the focus leaders want to give, with some concrete examples of organizations that have selected their focus (Calida Group, Porsche, Greenpeace, Ryanair, Colruyt Group, DebioPharm, Alan Healthcare, and many others ...). After mastering this concept, you won't look at companies in the same way ever again...



EVENT INFORMATION

Free-of-charge and by invitation only

 22 April 2026

 08:00 - 10:00 CET

 Steigenberger Icon Wiltcher's Avenue Louise 71

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