



**MCE**

# NextGen Leadership for Family-Owned Businesses

# NextGen Leadership for Family-Owned Businesses

Get equipped with the leadership, business and influence skills you need to step confidently into a family business leadership role.

## Highlights

- Develop the essential leadership skills required for next-generation successors
- Work on real leadership and business challenges specific to family-owned enterprises

## Key Competences

- Leadership credibility & executive presence
- Strategic thinking in family enterprises
- Decision-making & business judgment
- Self-awareness, resilience & leadership maturity

## The Right Programme for You

You are a next-generation family member or identified successor preparing to take on greater responsibility in a family-owned business. This programme gives you the leadership capabilities, strategic perspective and professional credibility needed to lead effectively in a complex family-business environment.



## Learn, Practice and Use

- **Understand** the unique leadership challenges of family businesses
- **Strengthen** self-awareness, executive presence, and decision-making
- **Build** trusted relationships across generations and stakeholder groups
- **Communicate** effectively and influence with credibility
- **Navigate** governance, expectations, and role clarity during transition
- **Apply** leadership skills directly to real business challenges

## Practical Information

### Face-to-Face



**3 days**  
**€3,495**

# Programme Modules

1

## Understanding the Family Business Context

- What makes family businesses unique
- Balancing tradition, continuity, and future growth
- Expectations for next-generation leaders

2

## Leading Self: Building Credibility & Presence

- Executive presence and leadership identity
- Self-awareness, resilience, and judgment under pressure
- Personal leadership strengths and development areas

3

## Leading Others: Influencing Across Generations

- Motivating teams and managing performance
- Communication that builds trust and alignment
- Managing upward and navigating family dynamics professionally

4

## Leading the Business: Strategic & Operational Acumen

- Introduction to strategic thinking in family enterprises
- Decision-making frameworks for emerging leaders
- Business fundamentals: finance, operations, customer impact

5

## Leading Stakeholders & Governance Interfaces

- Working with boards, owners, and senior leaders
- Conflict navigation and difficult conversations
- Building long-term trust and credibility

6

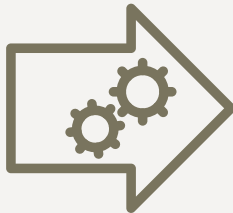
## Personal Leadership Action Plan

- Individual development planning
- Translating programme insights into real-world behaviours
- Next steps for continued leadership growth



# Learn

the key business skills and knowledge you need for your management role today and tomorrow



# Practice

the skills you learn and get feedback, recommendations and coaching



# Use

what you learn and practise as soon as you get back to your office

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