MCE

Building an AI-Enabled Organization

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Turning AI Plans into Results

Highlights

- Understand how AI reshapes decisions, workflows and the role of managers
- Identify AI opportunities that create real business value
- Build a practical 90

Key Competences

- Understanding AI Fundamentals
- AI–Business Value Alignment
- Data Readiness & Constraints
- Workflow & Process Redesign
- Leading AI Driven Change

The Right Programme for You

You are a people manager or operational leader at the forefront of AI implementation who needs practical clarity on how to translate AI strategy into day-to-day operations while supporting teams through change.

Senior Managers

Managers

Learn, Practice and Use

- **Understand** AI clearly and confidently through simple, nontechnical explanations.
- **Identify** high value AI opportunities using structured frameworks and prioritization tools.value AI opportunities using structured frameworks and
- **Assess** your organization's data readiness by mapping data gaps, ownership, and quality.
- **Redesign** workflows by defining human in the loop decision points and embedding AI effectively in the loop decision points and embedding AI effectively.
- **Simulate** AI enabled processes with a hands-on "Build Your Own Agent" activity enabled processes with a hands-on "Build Your Own Agent" activity.
- **Strengthen** organizational readiness by understanding required roles, skills, and cultural factors.
- **Navigate** resistance and lead your team through AI enabled change with practical leadership tools enabled change with practical leadership tools.

Practical Information

Face-to-Face

3 days
€2,995

Live Online

6 x 3-hour sessions
€2,995

Available In-Company

The programme is available as an In-Company solution for your teams. More information at **mce.eu/inco**

mce.eu/ai for dates, locations and full programme outline

Programme Modules

1

Don't Let AI Happen to You
From Hype to Leadership Clarity
AI is a leadership issue before it is a technical one.

This module focuses on:
- Why AI cannot be delegated entirely to IT or vendors
- What AI is and is not using clear, non-technical definitions
- The AI landscape: Generative AI, machine learning, automation, agents
- Where leaders lose control when AI decisions are delegated
- The **4D Model**: Data, Decisions, Design, Delivery

You leave with:
- ✓ A **personal AI leadership stance**
- ✓ Clear language for talking about AI with your team
- ✓ A **4D diagnostic self-assessment**

2

Aligning AI with Business Needs
How AI Creates (and Destroys) Value
Not every AI use case is worth pursuing.

This module explores:
- Aligning business needs with AI opportunities
- Proven AI use cases vs. failed experiments
- The "messy middle" of adoption
- AI as augmentation—not replacement

You leave with:
- ✓ An **AI–Business Alignment framework**
- ✓ A **use-case prioritisation canvas**

3

Data for AI
Why Data not Models is the Real Bottleneck
Most AI initiatives fail because the data is not ready.

This module focuses on:
- Data readiness levels
- Structured vs. unstructured data
- Data ownership and accountability

You leave with:
- ✓ A **data readiness map** for your area

4

Process, Workflow & AI Simulation
Embedding AI into How Work Actually Gets Done
AI only delivers value when it changes the way work flows.

This module explores:
- Workflow redesign principles
- Human-in-the-loop decision points
- Hands-on **Build-Your-Own-Agent** simulation

You leave with:
✓ A **redesigned workflow**
✓ Practical lessons from simulation and experimentation

5

Organisational Readiness
Why Structure, Incentives, and Culture Matter More Than Tools
AI adoption is a people and organisation challenge.

This module focuses on:
- Roles and skills for AI-ready teams
- Driving change from the middle of the organisation
- Collective decision-making
- Overcoming resistance

You leave with:
✓ An **organizational readiness heat-map**

6

Your 90-Day Action Plan
From Learning to Execution
This final module turns insight into ownership.

You will work on:
- Organizational readiness assessment
- Priority initiatives
- Governance-lite models that enable speed
- Metrics for value and adoption

You leave with:
✓ A **90-day AI roadmap**
✓ Clear owners and KPIs
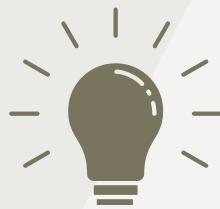
Learn

the key business skills and knowledge you need for your management role today and tomorrow
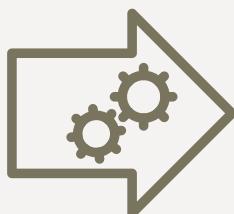
Practice

the skills you learn and get feedback, recommendations and coaching

Use

what you learn and practise as soon as you get back to your office

For more information, please contact

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