

A large, stylized brain graphic composed of a network of white nodes and lines. The letters 'AI' are prominently displayed in the center of the brain. Surrounding the brain are several circular icons connected by dotted lines, representing various concepts: a group of people, a server rack, a person silhouette, a person in a suit, a person in a uniform, a person in a suit, a person in a uniform, and a person in a suit.

AI

Building an AI-Enabled Organization

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Turning AI Plans into Results

Highlights

- Understand how AI reshapes decisions, workflows and the role of managers
- Identify AI opportunities that create real business value
- Build a practical 90

Key Competences

- Understanding AI Fundamentals
- AI-Business Value Alignment
- Data Readiness & Constraints
- Workflow & Process Redesign
- Leading AI Driven Change

The Right Programme for You

You are a people manager or operational leader at the forefront of AI implementation who needs practical clarity on how to translate AI strategy into day-to-day operations while supporting teams through change.

Managers



Learn, Practice and Use

- **Understand** AI clearly and confidently through simple, nontechnical explanations.
- **Identify** high value AI opportunities using structured frameworks and prioritization tools.
- **Assess** your organization's data readiness by mapping data gaps, ownership, and quality.
- **Redesign** workflows by defining human in the loop decision points and embedding AI effectively in the loop decision points and embedding AI effectively.
- **Simulate** AI enabled processes with a hands-on "Build Your Own Agent" activity.
- **Strengthen** organizational readiness by understanding required roles, skills, and cultural factors.
- **Navigate** resistance and lead your team through AI enabled change with practical leadership tools.

Practical Information

Face-to-Face



3 days
€2,995

Live Online



6 x 3-hour sessions
€2,995

Available In-Company

The programme is available as an In-Company solution for your teams. More information at mce.eu/inco

Programme Modules

1

Don't Let AI Happen to You

From Hype to Leadership Clarity

AI is a leadership issue before it is a technical one.

This module focuses on:

- Why AI cannot be delegated entirely to IT or vendors
- What AI is and is not using clear, non-technical definitions
- The AI landscape: Generative AI, machine learning, automation, agents
- Where leaders lose control when AI decisions are delegated
- The **4D Model**: Data, Decisions, Design, Delivery

You leave with:

- ✓ A personal AI leadership stance
- ✓ Clear language for talking about AI with your team
- ✓ A 4D diagnostic self-assessment

2

Aligning AI with Business Needs

How AI Creates (and Destroys) Value

Not every AI use case is worth pursuing.

This module explores:

- Aligning business needs with AI opportunities
- Proven AI use cases vs. failed experiments
- The "messy middle" of adoption
- AI as augmentation—not replacement

You leave with:

- ✓ An AI-Business Alignment framework
- ✓ A use-case prioritisation canvas

3

Data for AI

Why Data not Models is the Real Bottleneck

Most AI initiatives fail because the data is not ready.

This module focuses on:

- Data readiness levels
- Structured vs. unstructured data
- Data ownership and accountability

You leave with:

- ✓ A data readiness map for your area

Programme Modules (continued)

4

Process, Workflow & AI Simulation

Embedding AI into How Work Actually Gets Done

AI only delivers value when it changes the way work flows.

This module explores:

- Workflow redesign principles
- Human-in-the-loop decision points
- Hands-on **Build-Your-Own-Agent** simulation

You leave with:

- ✓ A **redesigned workflow**
- ✓ Practical lessons from simulation and experimentation

5

Organisational Readiness

Why Structure, Incentives, and Culture Matter More Than Tools

AI adoption is a people and organisation challenge.

This module focuses on:

- Roles and skills for AI-ready teams
- Driving change from the middle of the organisation
- Collective decision-making
- Overcoming resistance

You leave with:

- ✓ An **organizational readiness heat-map**

6

Your 90-Day Action Plan

From Learning to Execution

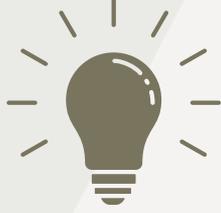
This final module turns insight into ownership.

You will work on:

- Organizational readiness assessment
- Priority initiatives
- Governance-lite models that enable speed
- Metrics for value and adoption

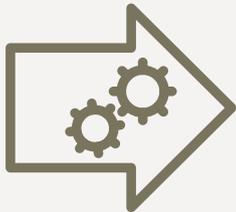
You leave with:

- ✓ A **90-day AI roadmap**
- ✓ Clear owners and KPIs



Learn

the key business skills and knowledge you need for your management role today and tomorrow



Practice

the skills you learn and get feedback, recommendations and coaching



Use

what you learn and practise as soon as you get back to your office

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