

A large, stylized brain graphic composed of a network of white nodes and lines. The letters 'AI' are prominently displayed in the center of the brain. Surrounding the brain are several circular icons connected by dotted lines, representing various concepts: a group of people, a server rack, a person silhouette, a person in a suit, a person in a uniform, a person in a suit, a person in a uniform, and a person in a suit.

AI

# Building an AI-Enabled Organization

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## Turning AI Plans into Results

### Highlights

- Understand how AI reshapes decisions, workflows and the role of managers
- Identify AI opportunities that create real business value
- Build a practical 90

### Key Competences

- Understanding AI Fundamentals
- AI-Business Value Alignment
- Data Readiness & Constraints
- Workflow & Process Redesign
- Leading AI Driven Change

### The Right Programme for You

You are a people manager or operational leader at the forefront of AI implementation who needs practical clarity on how to translate AI strategy into day-to-day operations while supporting teams through change.

Managers



### Learn, Practice and Use

- **Understand** AI clearly and confidently through simple, nontechnical explanations.
- **Identify** high value AI opportunities using structured frameworks and prioritization tools.
- **Assess** your organization's data readiness by mapping data gaps, ownership, and quality.
- **Redesign** workflows by defining human in the loop decision points and embedding AI effectively in the loop decision points and embedding AI effectively.
- **Simulate** AI enabled processes with a hands-on "Build Your Own Agent" activity.
- **Strengthen** organizational readiness by understanding required roles, skills, and cultural factors.
- **Navigate** resistance and lead your team through AI enabled change with practical leadership tools.

## Practical Information

### Face-to-Face



**3 days**  
€2,995

### Live Online



**6 x 3-hour sessions**  
€2,995

### Available In-Company

The programme is available as an In-Company solution for your teams. More information at [mce.eu/inco](https://mce.eu/inco)

# Programme Modules

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## Don't Let AI Happen to You

### From Hype to Leadership Clarity

AI is a leadership issue before it is a technical one.

#### This module focuses on:

- Why AI cannot be delegated entirely to IT or vendors
- What AI is and is not using clear, non-technical definitions
- The AI landscape: Generative AI, machine learning, automation, agents
- Where leaders lose control when AI decisions are delegated
- The **4D Model**: Data, Decisions, Design, Delivery

#### You leave with:

- ✓ A personal AI leadership stance
- ✓ Clear language for talking about AI with your team
- ✓ A 4D diagnostic self-assessment

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## Aligning AI with Business Needs

### How AI Creates (and Destroys) Value

Not every AI use case is worth pursuing.

#### This module explores:

- Aligning business needs with AI opportunities
- Proven AI use cases vs. failed experiments
- The "messy middle" of adoption
- AI as augmentation—not replacement

#### You leave with:

- ✓ An AI-Business Alignment framework
- ✓ A use-case prioritisation canvas

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## Data for AI

### Why Data not Models is the Real Bottleneck

Most AI initiatives fail because the data is not ready.

#### This module focuses on:

- Data readiness levels
- Structured vs. unstructured data
- Data ownership and accountability

#### You leave with:

- ✓ A data readiness map for your area

# Programme Modules (continued)

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## Process, Workflow & AI Simulation

### Embedding AI into How Work Actually Gets Done

AI only delivers value when it changes the way work flows.

This module explores:

- Workflow redesign principles
- Human-in-the-loop decision points
- Hands-on **Build-Your-Own-Agent** simulation

You leave with:

- ✓ A **redesigned workflow**
- ✓ Practical lessons from simulation and experimentation

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## Organisational Readiness

### Why Structure, Incentives, and Culture Matter More Than Tools

AI adoption is a people and organisation challenge.

This module focuses on:

- Roles and skills for AI-ready teams
- Driving change from the middle of the organisation
- Collective decision-making
- Overcoming resistance

You leave with:

- ✓ An **organizational readiness heat-map**

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## Your 90-Day Action Plan

### From Learning to Execution

This final module turns insight into ownership.

You will work on:

- Organizational readiness assessment
- Priority initiatives
- Governance-lite models that enable speed
- Metrics for value and adoption

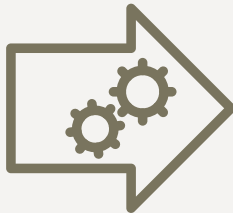
You leave with:

- ✓ A **90-day AI roadmap**
- ✓ Clear owners and KPIs



# Learn

the key business skills and knowledge you need for your management role today and tomorrow



# Practice

the skills you learn and get feedback, recommendations and coaching



# Use

what you learn and practise as soon as you get back to your office

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