



Mini MBA for the Energy Industry



Mini MBA

Mini MBA for the Energy Industry

Develop the key business skills you need to become a great all-round manager in the Energy Industry

Highlights

- Learn and practice new skills with role plays, case studies and exercises in this intensive programme.
- In just 5 days or 12 sessions, get a full understanding of the industry and how your role can develop in the future.

Key Competences

- Strategic execution
- Stakeholder management
- Operational excellence
- Change management
- Business finance
- HR management

The Right Programme for You

You have been working in the Energy industry for 5+ years. You have an engineering, technical, scientific or specific role and are moving into a commercial or management position. This is the ideal programme for you.

Managers

New Managers



Learn, Practice and Use

- **Understand** how a company works with a multi-functional overview of the Energy industry and the key leadership competences necessary for success
- **Develop** strategic thinking, planning and execution skills using key tools and frameworks
- **Learn** how to influence, enable and deliver wider organizational objectives
- **Make** better business decisions and improve your contribution to the business
- **Be able** to assess the business environment & translate changes into competitive strategies
- Support strategic goals from top management and be able to translate them for your area and implement them more efficiently
- **Learn** about cash management, accounting and investment decisions to become a better all round manager in the Energy industry
- **Share** your knowledge and challenges with your peers and MCE's highly experienced faculty

Practical Information

Face-to-Face



5 days
€4,295

Live Online



12 x 3-hour
sessions
€4,295

PMI Certified

The programme is certified by the Project Management Institute® (PMI). More information at mce.eu/pmi

Available In-Company

The programme is available as an In-Company solution for your teams. More information at mce.eu/inco

Programme Modules

1

Strategic Framing

- Overview of the oil and gas industry
- Strategic framing
- The changing world and its impact
- Price premises and scenario planning

2

Strategy Execution

- Strategy option and choice
- Business models
- Strategy execution
- Stakeholder management cont'd
- Programme management

3

Operational Excellence

- Operational performance maximization
- Managing planned maintenance shutdowns
- Managing planned maintenance shutdowns cont'd
- HR management
- International negotiations

4

Finance

- Finance fundamentals
- Cash management
- Management accounting
- Basis of investment decision making
- Product sharing contracts

5

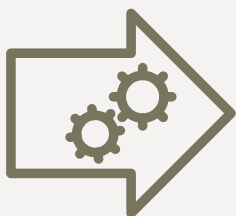
Leadership

- Lessons from great leaders
- Your behaviour preference
- Cross-cultural awareness
- Change management
- Leadership communication
- Personal action plan
- Closing



Learn

the key business skills and knowledge you need for your management role today and tomorrow



Practice

the skills you learn and get feedback, recommendations and coaching



Use

what you learn and practise as soon as you get back to your office

For more information please contact:



+32 2 543 21 20

@ info@mce.eu

Visit mce.eu

