



MCE Mini MBA

Mini MBA

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Moving from Technical Expert to International Business Manager

Highlights

- 360° understanding of how business functions work together
- Practical tools for managing people, projects, and priorities
- Financial and commercial fluency for technical managers
- Peer learning and support from other international managers

Key Competences

- Business Fluency
- People Management
- Decision-Making
- Change & Alignment

The Right Programme for You

- Engineers, scientists, and technical experts leading teams
- First-time or mid-level managers in international roles
- Technical professionals needing business fluency to align with other departments
- Functional managers who want to improve business proficiency

Managers

New Managers



Learn, Practice and Use

- **Learn** how businesses operate across functions and value chains
- **Develop** your people management skills and build your leadership profile
- **Use** financial tools, business cases, and strategic thinking to influence decisions
- **Focus** on change management and how to navigate uncertainty
- **Understand** the value chain and your team's role in the organization
- **Learn** how to execute strategy and focus on the results.

Practical Information

Face-to-Face



5 days
€3,995

Live Online



12 x 3-hour
€3,995 sessions

PMI Certified

The programme is certified by the Project Management Institute® (PMI).
More information at mce.eu/pmi

Available In-Company

The programme is available as an In-Company solution for your teams.
More information at mce.eu/inco

[Click here](#) for scheduled dates, locations and full programme outline

Programme Modules

1

Managing People and Leadership

- Transition from expert to manager: what it means for you in your role
- Discover your leadership style in today's business world
- Build trust across cultures and remote teams
- Learn about leading organizational capabilities
- Explore different leadership styles and emotional intelligence (Goleman model)
- Build your awareness of DEI, hybrid, and cross-cultural team dynamics

2

Business Strategy & Innovation

- Analyze your market using inside-out and outside-in strategic tools
- Apply strategy models like BCG and McKinsey Matrix in your role
- Learn to evaluate trends and turn them into business opportunities and strategies
- Build value propositions through innovation and customer-centric thinking

3

Performance, Budgeting and Accounting

- Understand core financial principles: P&L, balance sheets, KPIs
- Learn budgeting, cost control, and performance analysis
- Use financial insights and data analytics to make decisions
- Build confidence in business conversations involving numbers and ratios

4

Commercial & Operational Excellence

- Understand how marketing, sales, and operations drive business value
- Learn about segmentation, targeting, and positioning fundamentals
- Explore how supply chains and customer value intersect
- Identify and optimize your team's contribution to the value chain

5

Navigating Change

- Learn frameworks for strategy execution and change management
- Understand different change management models and how to navigate transformation
- Practice stakeholder communication and change leadership situations
- Consolidate your overall learning with simulations and a personal action plan

The MCE Mini MBA Business Simulation

Use a powerful "Business Simulation" throughout the programme. The simulation covers 5 years in a company and your goal is to maximize profitability and ROCE. Investment decisions have to be made to manage growth and build competitive advantage.

Make Real Business Decisions

- Gets progressively more complex during the week
- Consider multiple variables
- Manage short and long term goals
- Get immediate feedback.

See the Impact of Business Decisions

- Make investment decisions
- Manage growth
- Build competitive advantage.

Practice, Practice, Practice, Practice

- Understand the real factors which impact business decisions
- Practice what you learn during the Mini MBA

Maximize Profitability

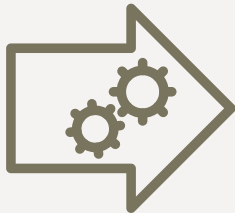
- Maximise profitability
- Maximise ROCE
- Make strategic decisions





Learn

the key business skills and knowledge
you need for your management role
today and tomorrow



Practice

the skills you learn and get feedback,
recommendations and coaching



Use

what you learn and practise as
soon as you get back to your office

For more information please contact:



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