

## Management Centre Europe®

## Your International Partner for People Development

anagement Centre Europe (MCE), a preeminent provider of international management development solutions, serves as a strategic regional partner with expansive global capabilities for clients within the EMEA region.

With a rich history dating back to 1961, MCE supports professionals and organizations in achieving their corporate and strategic goals through their people. An important member of the American Management Association's (AMA) Global Network, the firm leverages its capabilities to service clients across the EMEA region, addressing the unique challenges of specific industries. MCE works across all industries including pharmaceutical, chemical, energy, mining, telecommunications, banking, B2B

manufacturing, government, medical devices and many more.

MCE's approach to corporate learning is highly personalized and adaptable. The organization offers a comprehensive suite of services, including customized learning solutions, open training programmes and professional coaching. These programmes are available in online, face-to-face and hybrid models - blending the convenience of digital learning with the effectiveness of face-to-face interactions. Whether delivered virtually or faceto-face, its modules are designed to provide maximum impact and foster continuous growth.

Open training programmes are delivered in over 30 cities across the EMEA region and cover the key areas of leadership, management and business skills. With thousands of participants every year from over 100 countries, MCE is the leading provider of international management development in the region.

The firm's success can be attributed to its international team of industry and subject matter experts, L&D professionals and client managers, who operate from 50 EMEA countries. Its faculty consists of executives with many years of senior management-level experience, as demonstrated in their comprehensive understanding of today's business challenges. By working closely with organizations, the team ensures that each customized learning solution precisely aligns with the client's specific needs. This approach is what distinguishes MCE, as it transforms standard training into a real customized development journey.

"We believe that effective international management development in leadership, management and business skills are crucial to making things happen."

> At MCE, every client engagement begins with a deep dive into the organization's needs and objectives. This ensures that each solution developed is not just practical but also focuses on real learning outcomes and the skills people need to implement their corporate strategy. By understanding the intricacies of each client's situation, MCE crafts interventions that boost performance and drive meaningful change.

Through bespoke learning solutions, MCE empowers employees to advance their organization's strategic goals. Rather than following

a one-size-fits-all approach, the firm works closely with clients, developing solutions that are perfectly aligned with their specific needs. These solutions range from concise, targeted interventions to extensive learning journeys designed to shape the next generation of leaders.

In one notable instance, MSC Cruises, a maritime innovation leader, chose MCE to unify and invigorate their global team. Subsequently, the firm developed a transformative Leadership Development Programme that can foster high-performance results and strengthen team motivation. The programme, with its three meticulously designed modules, enabled managers and leaders worldwide to lead with newfound confidence and clarity.

Similarly, Teijin Group embarked on a journey with MCE through the Junior Management Programme (JuMP) to train emerging talent for leadership positions, ensuring a sustainable future for the organization. Meanwhile, AMPCO, based in Equatorial Guinea, collaborated with MCE on a leadership programme that empowered senior management to influence organizational change and pave the way for a prosperous future.

With a 63-year legacy in the EMEA region, MCE continues to support organizations in developing their teams' skills and achieve impactful outcomes. Day after day, MCE's commitment to empowering clients shines through, whether at the individual, team, or organizational level, demonstrating its unwavering dedication to excellence and transformation.



Patrick Faniel, Managing Director