

Women in Business: Why it Matters



MCE Executive Updates are interactive events on key business topics.

McKinsey surveyed over 1000 companies in 2018 and found that companies in the top-quartile for balanced executive teams were 21% more likely to outperform on profitability and 27% more likely to have superior value creation.

Despite many years of discussions, articles, conferences, the progress on achieving a balanced workplace could be a lot better. To achieve this, companies in the EMEA region must turn good ideas and intentions into real actions that actually make a difference.

But it's not just about being a "responsible and fair employer", it also makes commercial sense. They also found out that the highest performing companies had more women in senior operational roles than in supporting roles on their executive teams.

Why do these companies outperform others? Successful companies today incorporate open communication, horizontal networks, consensus and coalition building, alternative working patterns, values-based decision making and emotional intelligence into their way of working. Women do not have a monopoly on these traits, but they are closely aligned with the natural and effective ways in which many women work.

So how do you create an organization that is balanced and benefits from it? What skills do your managers and leaders need to develop to thrive in your company? How can your company take the next steps?

Join us for an interactive and stimulating event designed to share with you what we know works, because we are partnering with forward-looking and successful organizations every day!

This Executive Update covers:

- **The Hard Facts** - challenging assumptions with facts
- **Measuring Gaps** - where you are now & what you need to do in your organizations?
- **The Compelling Argument** - why does it matter? Show-casing the benefits enjoyed by forward-thinking organizations with the right mix.
- **Concrete Recommendations** from the MCE Women's Leadership Centre. What does your company need to do? What skills and competencies are needed by your managers and leaders today?
- **Open Forum**, including a facilitated discussion, Q & A

This Executive Update is perfect for:

Board Members, C-Suite Executives and HR Directors

Practical information

€ 2,500

Contact us for your next Executive Update organized at your company.



Hosted by:

Jann Jevons is an MCE Faculty member and a key contributor to MCE's Women's Leadership Centre

Jann brings to this event twenty-five years' experience in senior management positions in the private and public sector. She began her management career in British Telecom in London and became a board member of London Operator Services Division. She counts herself fortunate to have been selected for its fast-track leadership programme for women. Jann attributes much of her ongoing success in the corporate world, national government roles and as a company director, to the support and opportunities afforded to her by forward thinking employers, key decision-makers and mentors.