



Effective Executive Speaking

Presentation Skills

Effective Executive Speaking

Take your public speaking to the next level! Speak, present and communicate with poise, power and persuasion

Highlights

- With breakout sessions, practical role plays, and exercises you really learn how to become a great executive speaker.
- Give unexpected and prepared speeches during the programme and get personalized and live feedback.

Key Competences

- Unexpected speech making
- Using voice, visuals & actions
- Preparing your presentation
- Managing nervousness
- Getting buy-in
- Making motivational speeches

The Right Programme for You

You are a senior manager or executive who has some public speaking experience. You want to improve your skills in speaking in front of groups, making presentations, selling ideas to others and facing cameras and microphones.

Senior Managers

Learn, Practice and Use

- **Conquer** your fear and connect the minds and hearts of the audience
- **Tailor** your presentation to your audience
- **Reach** reluctant, uncommitted and inactive audiences
- **Use** relaxation techniques to overcome nervousness
- **Learn** how to project your voice and use pauses to dramatize your point
- **Expertly** handle difficult questions and situations
- **Communicate** with clarity and conviction
- **Practice** articulation methods
- **Make** impromptu speeches easily
- **Learn** how to use voice, actions, images and language in public speaking
- **Share** your knowledge and challenges with your peers and MCE's highly experienced faculty

Practical Information

Face-to-Face



3 days
€3,795

Available In-Company

The programme is available as an In-Company solution for your teams. More information at mce.eu/inco

mce.eu/presentation for dates, locations and full programme outline

Programme Modules

1

Fundamentals of Executive Speaking Skills

- Identify the elements of a good presentation
- Create an individualised speaking skills profile
- Set personal goals for the development of public speaking skills

2

Preparation

- The importance of research and organization in preparing an effective presentation
- Illustrate how to plan and prepare strong beginnings and endings in your presentations and public speaking
- Select and design effective visuals

3

Delivery Skills

- The effective use of voice, action, image and language in public speaking
- Apply strategies for positively addressing speech anxiety
- Practice articulation methods

4

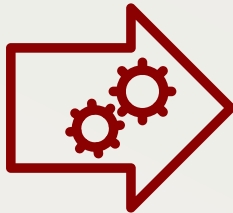
Essentials for Winning Presentations and Public Speaking

- Choose appropriate strategies for reaching reluctant, uncommitted and inactive audiences
- Design successful informative, persuasive, entertaining motivational and special event presentations
- Respond in a focused and controlled fashion to questions and answer
- Impromptu speech making



Learn

the key business skills and knowledge you need for your management role today and tomorrow



Practice

the skills you learn and get feedback, recommendations and coaching



Use

what you learn and practise as soon as you get back to your office

For more information please contact:



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Visit mce.eu

