

A black and white photograph of a woman with blonde hair, wearing a white blazer over a dark top. She is looking off to the side with a thoughtful expression. The background consists of horizontal lines.

# Developing Executive Leadership (Morning Edition)



**8:00 AM - 2:00 PM**  
Followed by Lunch

# Developing Executive Leadership

Get the executive leadership skills you need to drive your team's performance and boost your own career

## Highlights

- Develop your own personal leadership style and master the competences of effective executive leadership
- Do a self assessment and evaluate the relationships between your leadership challenges and your assessment results

## Key Competences

- Executive leadership
- Coaching, communication and people management
- Decision-making
- Business strategy processes
- Inspiring your team

## The Right Programme for You

You are a manager or executive who leads others who have management responsibilities. You need to develop your decision-making, leadership and motivational skills.

Senior Managers

Managers



## Learn, Practice and Use

- Identify and begin to address your leadership challenges
- Analyse the results of your self-assessment strengths and development needs
- Relate the components of strategic leadership to your organization
- Assess your emotional intelligence and its impact on your leadership potential
- Understand and apply the concepts of strategic leadership
- Coach employees toward improved performance
- Discover your personal values and ethics and their influence on your leadership
- Identify and apply practices that influence motivation and engagement
- Assess the culture of your organization
- Create a personal development plan to bolster your executive performance
- Share your knowledge and challenges with your peers and MCE's highly experienced faculty

## Practical Information

### Face-to-Face



**3 days**  
**€3,795**

### Live Online



**4 x 3-hour sessions**  
**€2,995**

### Available In-Company

The programme is available as an In-Company solution for your teams. More information at [mce.eu/inco](https://mce.eu/inco)

[mce.eu/leadership](https://mce.eu/leadership) for dates, locations and full programme outline

# Programme Modules

## 1 My Leadership Journey

- Identify your most important leadership challenges and insights to address these challenges
- Describe ama's total professional model and leader level competencies
- Identify your strengths and development needs based on ama's leader level competencies
- Evaluate the relationships between your leadership challenges and your assessment results

## 2 Strategic Leadership

- Describe leadership and management behaviors and their relationship to your role in your organization
- Define the elements of strategic leadership and a strategic plan
- Focus on the vision, mission, and values for the area you lead and draft the components
- Apply the essence of goal setting to set goals that will be accomplished
- Focus on the significance of prioritization based on a sense of urgency and importance

## 3 Leveraging Professional Effectiveness

- Define emotional intelligence and its importance
- Identify your ei strengths and development needs
- Apply techniques and practices to develop your emotional intelligence
- Refine your strategy and practice professional effectiveness, communication and leadership/executive presence skills

## 4 Developing the Talents of Others

- Identify the relationships between work environment and individual factors of performance
- Recognize the relationships among strategy and individual performance
- Apply strategic leadership skills to develop team members
- Practice a coaching process to support self-reliant problem solving and personal accountability

## 5 Aligning Organizational Culture and Engagement with Strategy

- Recognize the importance of shaping organizational culture
- Assess the culture of your organization or team
- Consider the alignment of your personal values with the values of your organization
- Identify the types of organizational cultures and their influence on members
- Describe the importance of leading and trust with your team members

## 6 The Art and Science of Inspirational Leadership

- Create and share a personal crest that describes your authentic leadership attributes
- Describe the relationship between leadership and employee engagement
- Differentiate between recognition and reward practices based on the personal preferences of others (onsite and virtually)
- Identify actions you will take to create a more motivating workplace

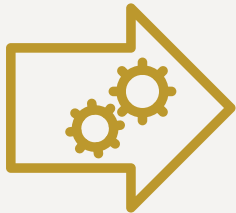
## 7 Leadership Development Plans

- Prepare and plan for your continued leadership development
- Complete and receive feedback on your leadership development plan



# Learn

the key business skills and knowledge you need for your management role today and tomorrow



# Practice

the skills you learn and get feedback, recommendations and coaching



# Use

what you learn and practise as soon as you get back to your office

For more information please contact:



+32 2 543 21 20

@ info@mce.eu

Visit [mce.eu](https://mce.eu)

