



**MCE Week:  
Executive Leadership  
& Strategic Thinking**

MCE WEEKS

# MCE Week: Executive Leadership & Strategic Thinking

Get the key skills you need to generate new business solutions, energize your team and bring out the best in your direct reports.

## Highlights

- Develop your own personal leadership style and master the competences of effective executive leadership
- Do a self assessment and evaluate the relationships between your leadership challenges and your assessment results

## Key Competences

- Embracing necessary risks
- Executive leadership
- Decision-making
- Strategic thinking processes
- Understanding influences and relationships in your company
- Assessing your strategy

## The Right Programme for You

You are a manager, director, or executive leading others with management responsibilities, you need to enhance your decision-making, leadership, and motivational skills while also developing strategic thinking abilities.

Senior Managers

Managers



## Learn, Practice and Use

- **Explore** ways to challenge your assumptions and view your business in a new light
- **Generate** new ideas and evaluate future scenarios before your competitors do
- **Know** when to embrace necessary risk, even if resources and information are limited
- **Learn** to create better short-term goals that support long-term strategy
- **Compare** and contrast strategic thinking to analytical thinking, critical thinking and inductive and deductive reasoning
- **Recognize** and use thinking skills that support imagining new ways of relating to your market and your customers
- **Influence** the people you need to get your project done and to meet your goals and objectives
- **Manage** internal politics and difficult people and overcome resistance

## Practical Information

Face-to-Face



5 days  
€4,995

### Available In-Company

The programme is available as an In-Company solution for your teams. More information at [mce.eu/inco](https://mce.eu/inco)

# Programme Modules

1

## **My Leadership Journey**

- Identify Your Most Important Leadership Challenges and Insights to Address These Challenges
- Describe AMA's Total Professional Model and Leader Level Competencies
- Identify Your Strengths and Development Needs Based on AMA's Leader Level Competencies
- Evaluate the Relationships Between Your Leadership Challenges and Your Assessment Results

2

## **Strategic Leadership**

- Describe Leadership and Management Behaviors and Their Relationship to Your Role in Your Organization
- Define the Elements of Strategic Leadership and a Strategic Plan
- Focus on the Vision, Mission, and Values for the Area You Lead and Draft the Components
- Apply the Essence of Goal Setting to Set Goals That Will Be Accomplished
- Focus on the Significance of Prioritization Based on a Sense of Urgency and Importance

3

## **Leveraging Professional Effectiveness**

- Define Emotional Intelligence and Its Importance
- Identify Your EI Strengths and Development Needs
- Apply Techniques and Practices to Develop Your Emotional Intelligence
- Refine Your Strategy and Practice Professional Effectiveness, Communication and Leadership/Executive Presence Skills

4

## **Developing the Talents of Others**

- Identify the Relationships Between Work Environment and Individual Factors of Performance
- Recognize the Relationships Among Strategy and Individual Performance
- Apply Strategic Leadership Skills to Develop Team Members
- Practice a Coaching Process to Support Self-Reliant Problem Solving and Personal Accountability

5

## **Aligning Organizational Culture and Engagement with Strategy**

- Recognize the Importance of Shaping Organizational Culture
- Assess the Culture of Your Organization or Team
- Consider the Alignment of Your Personal Values with the Values of Your Organization
- Identify the Types of Organizational Cultures and Their Influence on Members
- Describe the Importance of Leading and Trust with Your Team Members

6

## **The Art and Science of Inspirational Leadership**

- Create and Share a Personal Crest That Describes Your Authentic Leadership Attributes
- Describe the Relationship Between Leadership and Employee Engagement
- Differentiate Between Recognition and Reward Practices Based on the Personal Preferences of Others (Onsite and Virtually)
- Identify Actions You Will Take to Create a More Motivating Workplace

# Programme Modules

7

## Leadership Development Plans

- Prepare and Plan for Your Continued Leadership Development
- Complete and Receive Feedback on Your Leadership Development Plan

8

## Context of Strategic Thinking

- Define Strategic Thinking and Recognise How It Can Be Used in Your Day-to-Day Work
- Compare and Contrast Strategic Thinking to Analytical Thinking, Critical Thinking, and Inductive and Deductive Reasoning
- Identify the Characteristics of Strategic Thinkers

9

## Strategic Thinking Process and Skills

- Explain a Model for Strategic Thinking in Day-to-Day Activities and Work Applications
- List Skills and Tools That Can Be Used to Support Strategic Thinking

10

## Assess the Current State

- Identify the Influences and Relationships at Different Levels of an Organization That Can Impact a Strategy
- Recognise and Identify Patterns of Interaction and Development That Are Likely to Influence the Effectiveness of a Strategy
- Incorporate Multiple Perspectives on a Possible Strategy, and Assess Different Influences on the Potential Success

11

## Envision a Desired Future State

- Envision a Desired Future State
- Recognise and Use Thinking Skills That Support Imagining New Ways of Relating to the Market and Customers

12

## Build Your Path on Paper

- Identify and Sequence the Multiple Steps to Move from the Current State of the Issue/Opportunity to the Desired Future State
- Anticipate the Reactions/Responses of Others in the Larger Systems Impacting Your Situation
- Identify and Conduct Experiments and Tests That Point Your Way Forward

13

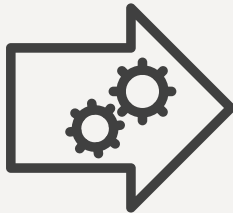
## Implement Your Strategic Knowledge and Skills

- Assess What You Gained from Applying Strategic Thinking Tools to Your Project
- Anticipate Pitfalls You May Encounter as a Strategic Thinker
- Create an Action Plan for Development of Strategic Thinking Skills



# Learn

the key business skills and knowledge  
you need for your management role  
today and tomorrow



# Practice

the skills you learn and get feedback,  
recommendations and coaching



# Use

what you learn and practise as soon as  
you get back to your office

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