

An aerial photograph of a large-scale mining operation. The image shows a deep, wide pit with steep, rocky walls. A wide, unpaved dirt road winds through the center of the pit. Several large mining trucks are visible on the road, some carrying loads of material. The overall scene is industrial and rugged.

MCE

Mini MBA for the Mining Industry

Mini MBA

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Get the key business skills you need for your management role in the Mining Industry.

Highlights

- Understand the mining industry and the strategies of key international mining companies.
- Use Blue Ocean Thinking to explore new ideas and strategies.
- Learn how to make better financial and investment decisions.

Key Competences

- Strategic leadership
- Competitive strategies
- Operational excellence
- International finance
- Strategy roadmapping
- Managerial economics

The Right Programme for You

You have been working in the mining industry for 5+ years. You have an engineering, technical, scientific or specific role and are moving into a commercial or management position.

Managers

New Managers



Learn, Practice and Use

- **Understand** how a mining company works with a multi-functional overview of the business and the key leadership competences you need
- **Develop** strategic thinking, planning & execution skills using the right tools & frameworks
- **Make** better business decisions and improve your contribution to the business
- **Be** able to assess the business environment and translate changes into competitive strategies for sustainable growth
- **Support** strategic goals from top management and be able to translate them for your area and implement them more efficiently
- **Better** implement strategy through the people in your team and different departments with new management and leadership skills.
- **Share** your knowledge and challenges with your peers and MCE's highly experienced faculty

Practical Information

Face-to-Face



5 days
€4,295

Live Online



12 x 3-hour sessions
€4,295

Available In-Company

The programme is available as an In-Company solution for your teams. More information at mce.eu/inco

Programme Modules

1

Leadership

- Leadership competences and organizational success
- Leadership characteristics of successful leaders: Learning from the best
- Emotional intelligence and personal impact
- Leadership in a global context and in a VUCA (volatile, uncertain, complex, ambiguous) world
- Leadership in a culturally diverse environment
- Leadership through disruptive change and innovation
- Evening work: reading

2

Strategy & Marketing

- Strategy roadmap and competitive strategy: The mining market and strategies of international mining companies
- Blue Ocean Thinking: A management method of creating business strategies based on the idea that every enterprise can achieve higher profit by creating new demand in non-competitive markets.
- Innovation and strategic agility
- Marketing and sales: Insight selling and negotiating to win
- Evening work: reading

3

Operational Excellence

- Select the right Organizational Design
- Technology trends in mining: Automation, robots, and IoT technology
- Manage projects and mining operations efficiently
- Manage and develop your staff and communicate across the organization
- Mining exploration, development and production
- Production contracts and projects: Engineering, Procurement and Construction (EPC) strategies and contracting
- Financial Statements – Profit & Loss Statement (P&L)

4

International Finance

- Understand mining finance basics
- International financial markets: Rules and principles of contracting
- Make better investment decisions
- Manage Joint Venture finance
- Final evening assignment (reading)

5

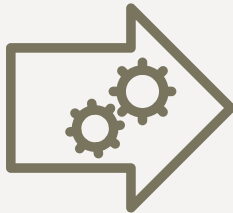
International & Managerial Economics

- Geopolitics in the mining sectors
- Resource owners, mining contracts, tax regimes and local content
- International and managerial economics: key social and economic phenomena, developments, and their impact on organizations and businesses
- Entering foreign markets: the 3 steps to enter foreign markets
- Bringing it all together: your key learnings.
- Preparation for the knowledge test.



Learn

the key business skills and knowledge you need for your management role today and tomorrow



Practice

the skills you learn and get feedback, recommendations and coaching



Use

what you learn and practise as soon as you get back to your office

For more information please contact:



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Visit mce.eu

