



Strategic Agility and Resilience

Winning Strategies for Leaders

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Learn techniques & processes to foresee market changes, grab new business opportunities, and adapt to changing markets.

Highlights

- Use the SEAL model to build your agility and resilience strategy.
- Learn how to adapt your processes and structure around new business models and situations.
- Use a toolkit to manage change.

Key Competences

- Becoming agile & resilient
- Creating flexible processes
- Change management
- Inspiring behavioural change
- Exploring new opportunities
- Leading & motivating others

The Right Programme for You

You are a senior executive. You are responsible for changing your organization. You need your company's culture to become more dynamic, flexible, agile and resilient.

Senior Managers



Learn, Practice and Use

- **Explore** the practices of the most agile and resilient organizations
- **Get** your organization in shape to navigate turbulent times and disruptive change
- **Develop** a capacity for foresight – anticipating change
- **Get** tools for exploring market opportunities
- **Build** a plan and practice techniques to gain buy-in from colleagues for changes
- **Lead** and motivate others toward agile and resilient mindsets and behaviours
- **Develop** your personal agility and resilience skills
- **Practice** your agility skills with an interactive case study
- **Scan** the macro and marketing environment for trends and patterns
- **Understand** why agility and resilience are a strategic benefit
- **Share** your knowledge and challenges with your peers and MCE's highly experienced faculty

Practical Information

Face-to-Face



2 days
€2,995

Available In-Company

The programme is available as an In-Company solution for your teams. More information at mce.eu/inco

Programme Modules

1

Introduction

- Identify agility and resilience
- Explore the characteristics of agile and resilient organizations
- Identify characteristics you would like to develop

2

Agile, Resilient Organizations

- Identify characteristics of agile, resilient organizations
- Understand how some large organizations manage to be agile
- Understand agility as a way to be resilient
- Assess your organizational agility

3

Agility Practice

- Practice change leadership to help an organization become more agile
- Experience disruption

4

Leading Agility and Resilience

- Lead transformation
- Adapt agile management techniques to your purpose
- Motivate and engage for agility and resilience

5

Personal Agility

- Assess your personal agility
- Identify strategies for developing your personal agility and resilience
- Practice personal agility
- Envision resilience

6

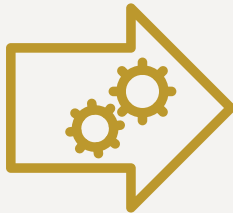
Action Planning

- Create a Plan for Increasing Agility in Yourself, Your Team, Your Organization
- Improve Your Plan with Peer Feedback



Learn

the key business skills and knowledge you need for your management role today and tomorrow



Practice

the skills you learn and get feedback, recommendations and coaching



Use

what you learn and practise as soon as you get back to your office

For more information please contact:



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Visit mce.eu

