



# Leading Disruptive Change and Innovation

*Agility, Innovation & Change*

# Leading Disruptive Change and Innovation

Your Plan for Breakthrough Growth

Develop a disruptive innovation strategy and change your organization's mindset from "what is" to "what if".

## Highlights

- Learn how to create your own "Ripe for Disruption" checklist.
- Build your own effective disruptive innovation action plan.
- Experience "disruption wars" through an interactive simulation.
- Grow your own disruptive thinking skills through role plays.

## Key Competences

- Disruptive thinking
- Innovative leadership skills
- Change management
- Disruptive leadership skills
- Managing resistance
- Adapting a new mindset

## The Right Programme for You

You are a manager or senior manager who is responsible for choosing and executing an organizational or divisional strategy. You now need to implement innovative and disruptive strategies.

Senior Managers

Managers



## Learn, Practice and Use

- **Develop** and apply a curious, "what if" mindset—the ability to think "futuristically"
- **Embrace** and implement rapid changes in your organization
- **Identify** and respond to both threats and opportunities for innovative disruption
- **Understand** and assess disruption from the point of view of those being disrupted
- **Develop** inner courage and willingness to face disruption
- **Acquire** strategies to overcome organizational stagnation and blocking
- **Enable** a consistent flow of ideas into your innovation pipeline
- **Lead** your organization to positive change management going forward
- **Scan** the environment for trends, opportunities and threats
- **Apply** tools for identifying and building agile responses
- **Share** your knowledge and challenges with your peers and MCE's highly experienced faculty

## Practical Information

### Face-to-Face



**2 days**  
**€2,995**

### Available In-Company

The programme is available as an In-Company solution for your teams. More information at [mce.eu/inco](https://mce.eu/inco)

# Programme Modules

1

## Introduction to Disruption and Agility

- Define disruption as viewed in today's business world
- Define and appreciate the value of agility in the face of disruption
- Spot barriers to companies taking actions in the face of disruption

2

## Scan Trends

- Identify potential innovations and technological advances that are likely to change the way your business will work in the future
- Anticipate new desires of customers and potential

3

## Build as You Go

- Move beyond SWOT in order to SOAR
- Establish a path to grow
- Anticipate new business models and partners needed to achieve successful disruption

4

## Practice Case Study

- Practice and refine your ability to apply environmental scanning skills
- Design a disruptive move within an established organization and test your ideas in real time
- Establish the initial steps for organizing and implementing the disruptive move

5

## Agile Response

- Identify the characteristics of adaptable organizations
- Recognize the difference of managing disruption from inside an incumbent versus creating a spin-off organization
- Identify critical management structures that support achieving disruption

6

## Leadership Courage

- Evaluate your own current capacity to lead within a disruptive environment
- Access new and existing behaviours that support disruptive innovation

7

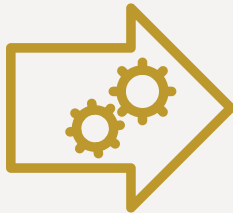
## My Action Plan

- Identify the areas of your learning that you wish to put into practice at work
- Put your learning into action with concrete steps that will bring awareness of disruptive change into your organization



# Learn

the key business skills and knowledge you need for your management role today and tomorrow



# Practice

the skills you learn and get feedback, recommendations and coaching



# Use

what you learn and practise as soon as you get back to your office

For more information please contact:



+32 2 543 21 20

@ info@mce.eu

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