



The Strategic Controller

Adding Value to Your Organization



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Develop the skills to manage the 4 roles that every controller needs - number cruncher, custodian, analyst and business partner.

Highlights

- The 3-day programme is highly interactive with exercises & role plays to ensure you develop your key role as a controller.
- Master the 4 quadrants of a successful controller.
- Boost your career by becoming a key manager.

Key Competences

- Managing financial statements
- Protecting corporate assets
- Ensuring compliance
- Defining budgetary metrics
- Using analytical tools
- Implementing controls

The Right Programme for You

You are an assistant controller, division/plant controller or corporate controller. You want to become more effective in your role. This programme focusses on the 4 quadrants of the controller's job.

Senior Managers

Managers



Learn, Practice and Use

- **Define** the scope & identify the 4 quadrants of the controller's job in today's business world:
 - Controller as number cruncher: Ensure the timeliness and accuracy of financial statements
 - Controller as custodian: Establish enterprise-wide controls to safeguard corporate assets and ensure compliance
 - Controller as analyst: Define budgetary metrics and parameters to evaluate the financial health of the company
 - Controller as business partner: Further the financial goals of the organization
- **Align** and apply the functions of the 4 quadrants of the controller role to a real case study
- **Share** your knowledge and challenges with your peers and MCE's highly experienced faculty

Practical Information

Face-to-Face



3 days
€3,795

Available In-Company

The programme is available as an In-Company solution for your teams. More information at mce.eu/inco

Programme Modules

1

The Four Quadrants of the Controller's Job in Today's Business Environment

- Knowing how a controller fits into a business
- Understanding the controller's role in management
- Recognizing goals a corporation must achieve to succeed
- Exploring high-level controller functions, role quadrants, and organizational relationships
- Meeting staffing needs and competency levels
- Identifying basic areas of a controller's responsibilities

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Quadrant 1: Number Cruncher — Ensuring the Timeliness and Accuracy of Financial Statements

- Assembling a comprehensive chart of accounts
- Identifying areas of input for financial statements
- Recognizing the importance of developing internal controls over financial reporting
- Utilizing analytical tools to verify and reconcile account balances
- Using standardized entries for preparing timely financial reports

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Quadrant 2: Custodian — Establishing Enterprise-Wide Controls to Safeguard Corporate Assets and Ensure Compliance

- Developing an internal control checklist related to enterprise-wide risk management
- Establishing effective controls safeguarding corporate assets
- Identifying compliance requirements for timely submission
- Recognizing strengths and weaknesses within the control environment

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Quadrant 3: Analyst — Defining Budgetary Metrics and Parameters to Evaluate Financial Health

- Checking financial statements for reasonableness
- Delineating the informational needs of the users of external financial information
- Identifying the content of and comparing types of budgets
- Differentiating between levels of internal reporting needs
- Identifying measurable units for products, product lines, departments, sectors, and regions
- Understanding variance analyses for identified measurable units
- Predicting future activity or budgets using cost-volume profit analysis

5

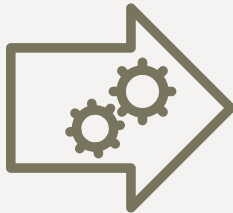
Quadrant 4: Business Partner — Furthering the Financial Goals of the Organization

- Aligning and evaluating an organization's value proposition, goals, and objectives
- Recognizing activities that add value to the organization
- Identifying and evaluating nonfinancial areas for cost control measures
- Communicating with and building alliances with business partners
- Applying the functions of the four quadrants to a case study



Learn

the key business skills and knowledge you need for your management role today and tomorrow



Practice

the skills you learn and get feedback, recommendations and coaching



Use

what you learn and practise as soon as you get back to your office

For more information please contact:



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