



**MCE**

# Strategic Thinking

*New Ways of Thinking*

# Strategic Thinking

Develop your strategic mindset to increase the overall success of your strategic plans.

## Highlights

- Compare and contrast strategic thinking to analytical thinking, critical thinking, and inductive and deductive reasoning.
- Create an action plan for development of strategic thinking skills in your role.

## Key Competences

- Strategic thinking processes
- Understanding influences and relationships in your company
- Assessing your strategy
- Generating new ideas
- Embracing necessary risks

## The Right Programme for You

You are a manager, director or leader who needs strategic thinking skills to gain better business insights and identify trends that can contribute to a more successful business strategy.

Senior Managers

Managers



## Learn, Practice and Use

- **Explore** ways to challenge your assumptions and view your business in a new light
- **Learn** and apply different thinking methods to avoid groupthink
- **Control** reactive fixes to problems even in an uncertain business environment
- **Generate** new ideas and evaluate future scenarios before your competitors do
- **Know** when to embrace necessary risk, even if resources and information are limited
- **Learn** to create better short-term goals that support long-term strategy
- **Compare** and contrast strategic thinking to analytical thinking, critical thinking and inductive and deductive reasoning
- **Recognize** and use thinking skills that support imagining new ways of relating to your market and your customers
- **Share** your knowledge and challenges with your peers and MCE's highly experienced faculty

## Practical Information

### Face-to-Face



**2 days**  
**€2,595**

### Available In-Company

The programme is available as an In-Company solution for your teams. More information at [mce.eu/inco](https://mce.eu/inco)

# Programme Modules

1

## Context of Strategic Thinking

- Define strategic thinking and recognise how it can be used in your day-to-day work
- Compare and contrast strategic thinking to analytical thinking, critical thinking, and inductive and deductive reasoning
- Identify the characteristics of strategic thinkers

2

## Strategic Thinking Process and Skills

- Explain a model for strategic thinking in day-to-day activities and work applications
- List skills and tools that can be used to support strategic thinking

3

## Assess the Current State

- Identify the influences and relationships at different levels of an organization that can impact a strategy
- Recognise and identify patterns of interaction and development that are likely to influence the effectiveness of a strategy
- Incorporate multiple perspectives on a possible strategy, and assess different influences on the potential success

4

## Envision a Desired Future State

- Envision a desired future state
- Recognise and use thinking skills that support imagining new ways of relating to the market and customers

5

## Build Your Path on Paper

- Identify and sequence the multiple steps to move from the current state of the issue/opportunity to the desired future state
- Anticipate the reactions/responses of others in the larger systems impacting your situation
- Identify and conduct experiments and tests that point your way forward

6

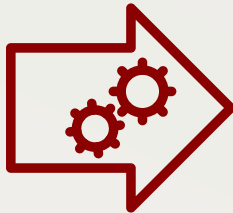
## Implement Your Strategic Knowledge and Skills

- Assess what you gained from applying strategic thinking tools to your project
- Anticipate pitfalls you may encounter as a strategic thinker
- Create an action plan for development of strategic thinking skills



# Learn

the key business skills and knowledge you need for your management role today and tomorrow



# Practice

the skills you learn and get feedback, recommendations and coaching



# Use

what you learn and practise as soon as you get back to your office

For more information please contact:



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Visit [mce.eu](https://mce.eu)

