

A grayscale photograph of a woman with short, light-colored hair, smiling warmly at the camera. She is wearing a light-colored blazer over a dark top with a floral pattern. She is seated at a desk with a laptop open to her left and a glass of water in front of her. The background is a soft, out-of-focus office setting. A large, dark, semi-transparent triangle is overlaid on the right side of the image, framing the woman's face and the text below.

Financial Excellence

Create Value in Your Organization

Financial Excellence

Create Value in Your Organization

Move from being a traditional financial manager to a trusted advisor with the knowledge and skills to drive value creation.

Highlights

- Select and use the right tools and techniques to measure value creation in your organization.
- Learn how to move from being a traditional finance manager to a valuable business partner.

Key Competences

- Becoming an advisor
- Measuring shareholder value
- Using balanced scorecards
- Managing organic growth
- Value driven models
- Compliance & fiduciary duty

The Right Programme for You

You are a finance or business manager with 8+ year's experience and a good understanding of business finance. This programme gives you the finance skills you need to move to the next level and create value for your organization.

Senior Managers

Managers



Learn, Practice and Use

- **Explore** the key strategic ways to create value for your customers
- **Become** a trusted advisor for the senior management team in your company
- **Learn** the key metrics to measure shareholder value
- **Use** balance scorecards in your role
- **Explore** organic versus external growth and what they mean for your role
- **Discover** the key elements of compliance and fiduciary duty
- **Lead** the finance team or colleagues in the change from accountancy to financial excellence
- **Review** the 10 behaviours of trusted advisors
- **Learn** how to appraise investments using discounted cash flow, NPV and IRR
- **Discover** the principles and best practice of mergers and acquisitions
- **Share** your knowledge and challenges with your peers and MCE's highly experienced faculty

Practical Information

Face-to-Face



3 days
€3,795

Available In-Company

The programme is available as an In-Company solution for your teams. More information at mce.eu/inco

mce.eu/finance for dates, locations and full programme outline

Programme Modules

1

Main Value Creation Contributors

- Value creation definition
- Major value creation contributors
- Innovation
- Intangibles
- Value driven business system

2

Strategic Options to Create Value

- Strategic options based on the customer value proposition
- Organic growth
- External growth
- Operational excellence

3

Traditional Role of Finance

- The theoretical balancing act
- Compliance & Fiduciary duty
- Business support

4

From Finance Manager to Sparing Partner

- Leading the team
- The wider role
- Accountancy versus Business versus time

5

The Trusted Advisor

- Definition
- Characteristics of a Trusted Advisor
- Becoming a Trusted Advisor: the ten behaviours
- Becoming a source of proposal by having the clients' (external & internal) best interest in mind

6

Metrics to Measure Shareholder Value

- Internal growth
- Investment appraisal (Discounted cash flow, NPV, IRR)
- Economic value added
- External growth
- Principles of M & A
- Company valuation methods

7

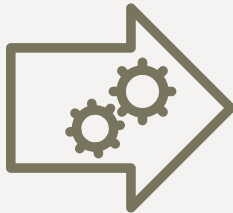
Metrics to Measure The Stakeholder Value: The Balanced Scorecard:

- Definition
- The balanced scorecard strategic map
- The balanced scorecards process
- The business pyramid with measurable indicators
- Critical success factors
- KPIs



Learn

the key business skills and knowledge you need for your management role today and tomorrow



Practice

the skills you learn and get feedback, recommendations and coaching



Use

what you learn and practise as soon as you get back to your office

For more information please contact:



+32 2 543 21 20

@ info@mce.eu

Visit mce.eu

